



Tesla Cybertruck To Be Built In A New American Plant



by **Shane McGlaun** March 30, 2020

A lot was going around about the Tesla Cybertruck in the last few months as the electric automaker gears up to enter into the competitive and profitable truck market. Tesla will be going directly against the class dominating Ford F-150 pickup, which is coming in an electric model. Chevrolet also has plans to build its own electric pickup.



Recently Tesla announced that it intends to build its Tesla Cybertruck in the United States. The assumption is that there will be a competition by states to see where the new factory will be built. The automaker did the same thing six years ago when it built its current battery manufacturing facility in Nevada. Competition between states scored Tesla \$1.3 billion in incentives from Nevada.

Tesla is expected to be looking at states with a smaller union presence for the factory.

All we know right now is that when Musk tweeted that Tesla would be building a new “Cybertruck Gigafactory,” he said that it would be in the “central USA.” Musk also noted that the factory would handle Model Y production for the east coast. It would be a safe bet that Musk and Tesla will be looking for states where there are right-to-work laws prohibiting unions from forcing employees to join their ranks.

John Boyd, who is the head of a manufacturing site-selection firm based in New Jersey, says that he would put Tennessee, Indiana, Kentucky, Texas, and Michigan on the list. Musk has hinted that Tesla might build a manufacturing facility in Texas. The state has the Texas Enterprise Fund and pays out significant economic-development funds to bring businesses to the state. Currently, the only assembly plant that Tesla has in the United States is in Fremont, California. That facility constructs the Model S, X, and 3. That facility is also currently producing the Model Y crossover.

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