



Oregon Lottery launches sports betting app

10/18/2019

After a number of delays, the Oregon Lottery's new sports betting mobile app launched on Wednesday.

"Scoreboard" is the state's first and only legal online sports book. Users can bet on professional sports through both Apple and Android mobile devices.

The app release is on the heels of a 2018 Supreme Court decision that cleared the way for most states to legalize sports gambling, which some experts say will be a boon to Oregon's economy.

"Above and beyond the revenue generated from sports gambling, we see some other economic developments. We think this will be a catalyst for new IT and software development jobs, new data security projects, and new sponsorship and ad revenue opportunities," said John Boyd, a gambling industry expert with the Boyd Co. in New Jersey.

While addiction specialists worry it will lead to more problem gambling, Boyd said safeguards prevent use by minors and prevent addictive behaviors – measures that aren't in place when gambling through a bookie, he said.

Upon online registration and verification, players may fund their accounts and set wagers on a variety of professional sports including NFL, NBA, MLS, NWSL, MLB and even NASCAR. Betting options cover a wide variety as well, including single-game wagers, parlay, live, in-game betting and more. Geolocation services ensure Oregon Lottery Scoreboard play occurs within state boundaries, and not on Tribal lands.

"This is an exciting day for Lottery, as we launch a new game and a new sales channel, " said Oregon Lottery Director Barry Pack. "This game allows Lottery to attract new players – increasing revenue for important state programs without relying on current players to play or wager more."

The Scoreboard app requires a daily, weekly and monthly limit to be set before play can begin.

The Oregon Lottery plans to add in-venue sports betting next year.