

SOUTH FLORIDA BUSINESS JOURNAL

Cresa recruits former Colliers managing director to open office in Boca Raton



By Erik Bojnansky – Reporter, South Florida Business Journal
Jan 13, 2023

Commercial brokerage firm Cresa will open a new office in Boca Raton and has hired a high-ranking broker from Colliers to lead it.

On Tuesday, Bob Schneiderman joined Cresa's South Florida regional leadership team as a managing principal. Schneiderman was previously an executive managing director of Colliers' corporate solutions and occupier services in Boca Raton.



*Bob Schneiderman
Courtesy of Cresa*

Over the next 12 to 18 months, Schneiderman will assemble a team of seven professional brokers who will represent office and industrial tenants, said Tim Rivers, Cresa's market lead for Florida.

Schneiderman will also secure about 1,700 square feet of Class A office space in the Boca Raton area in the next 60 days, he added.

Cresa president Greg Schementi said Schneiderman is a "terrific cultural fit."

"We continue to be bolstered by the addition of talented individuals like Bob who are fierce tenant advocates," Schementi said. "His arrival is just one more example of the draw of our unique platform and we look forward to his leadership as we continue to grow this region."

According to his LinkedIn page, Schneiderman was an executive managing director at Colliers since December 2015 where he led a team of brokers focused on tenant representation. Last year, he negotiated leases on behalf of Comcast for a 36,400-square-foot office space in Boca

Raton and a 26,780-square-foot space in West Palm Beach. In November 2021, he represented Medify Air in its negotiations for a 115,115-square-foot space in Tamarac.

Prior to working for Colliers, Schneiderman was an executive vice president of commercial brokerage DTZ from September 2012 to December 2015. (DTZ is now part of Cushman & Wakefield following a \$2 billion merger deal in May 2015.) He was also a principal and executive vice president at NAI Merin Hunter Codman, Inc. from 1996 to 2012 and a managing director with Savills between 1986 and 1996. In the course of his career, Schneiderman negotiated leases totaling more than two million square feet and valued in excess of \$1 billion, a Cresa release stated.

Founded in 1993 and based in Chicago, Cresa has 80 offices across the globe and employs more than 1,000 professionals. It specializes in representing tenants in transaction management, lease negotiations, and other services. Its Miami office, located at 1 SE 3rd Ave., employs seven people, Rivers said.

South Florida's office market has flourished since the pandemic as out-of-state companies opened new branches in the region. In some cases, corporations opted to move their headquarters to South Florida altogether.

Recently, corporate site relocation consultant John Boyd Jr. stated that Boca Raton was among the top 30 cities in the U.S. to open a corporate headquarters. .