

# The Boca Raton Tribune

Your Closest Neighbor

## Palm Beach County Attracts a Major Influencer in the World of Corporate Relocation

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Boca Raton, FL – The Boyd Company, Inc., one of the nation’s oldest and well known consultancies in the corporate relocation industry has opened a new office in Boca Raton, Florida. Founded in 1975 on Princeton, NJ’s historic Nassau Street, Boyd provides independent location counsel to leading U.S. and overseas corporations and developers. Boyd, through its site selection activities and speaking and media appearances, helps to shape the direction of thousands of jobs and billions of dollars of corporate investment each year.

Boyd has a long history of work throughout the state of Florida dating back to an early Time, Inc., relocation from Chicago and New York to Tampa back in the early 1980s. Boyd clients with South Florida operations include Pratt & Whitney, Office Depot, Boeing, JP Morgan Chase, TD Canada Trust, Royal Caribbean and Precision Response Corporation.

Earlier this year, company principal John Boyd, Jr., was a keynote presenter addressing the Florida Economic Development Council on the topic of corporate site selection trends and the roll that incentives play in attracting new business and jobs to the Sunshine State.



*John Boyd*

“A South Florida presence is a great opportunity for us to not only serve the growing South Florida market, but an international one, as well. We view South Florida as one of the top gateways to the global market,” says John Boyd, Jr.

“Over the years, many of our meetings with Canadian, European and Latin America clients have been carried out in South Florida. Our location within the landmark Mizner Park provides a terrific setting for meetings and entertaining Boyd clients and is much in tune with the popularity of mixed-used developments, providing a convenient work, live and play environment,” adds Boyd.

Florida’s positive business climate and how it has dealt with the pandemic, including its latest move on tort reform to protect businesses from frivolous lawsuits due to COVID, has made it a magnet for job creators, wealth and corporate investment of all types.