

'01 alumnus meets with President of Costa Rica

Feb 10th, 2012



(L-R): Costa Rica's Minister of Foreign Trade Anabel Gonzalez, President Laura Chinchilla, and John Boyd Jr. '01.

John Boyd Jr. '01 (far right in photo), principal of The Boyd Co., Inc., was one of several national business leaders recently invited to the Four Seasons Hotel in New York to hear President Laura Chinchilla of Costa Rica (center) promote the relocation advantages of her Central American country for U.S. companies. Boyd's Princeton-based company provides independent site selection counsel to leading U.S. and overseas corporations. Also in attendance at the November meeting was Minister of Foreign Trade Anabel Gonzalez (at left).

The socially conservative, pro-business Chinchilla hails from the party of former president Oscar Arias, a Nobel Peace Prize winner for his work in the 1980s to end Central America's wars. Chinchilla's landslide election victory in 2010 was widely seen as a vote for continuity in a politically stable country that enjoys one of Central America's highest standards of living and success rates in attracting new corporate investment and jobs from the U.S.

Boyd said the impressive roster of U.S. companies with operations in Costa Rica include the likes of IBM, Amazon, Boston Scientific, Intel, St. Jude Medical along with his company's clients, Hewlett-Packard, Hospira, and Proctor & Gamble.