


monitoring network packet brokers today!

CHOOSE THE PRODUCT THAT'S PERFECT FOR YOU! USE OUR EXPERT RATINGS.



## Report: Mercedes-Benz looks to relocate to Atlanta

Posted: Jan 05, 2015 6:00 PM EST  
 Updated: Jan 06, 2015 5:26 AM EST

By Rodney Harris **CONNECT**  
 By Rebekka Schramm **CONNECT**

- Please Don't Retire At 62.**  
The Motley Fool
- Guess Who's About To Go**  
Stonberry Research
- #1 WORST Exercise That**  
MAX Workouts Fitness
- America's Next 25 Years Could**  
Money Morning

ATLANTA (CBS46) - Mercedes-Benz is looking to relocate its North American headquarters from New Jersey to Atlanta, according to a report from the **Atlanta Business Chronicle**.

The exact location of where the new headquarters would be in Atlanta is unknown.

According to the **Chronicle**, the move could bring 1,000 jobs to the area.

John Boyd of The Boyd Company, a New Jersey-based corporate site selection firm, told CBS46 News that New Jersey's high income tax rate and high property taxes spurred the move to Georgia, which offered Mercedes-Benz a number of incentives.

Plus, Boyd said, Mercedes is trying to attract younger buyers.

"The image of Atlanta being a younger, hipper city is consistent with Atlanta rebranding itself," said Boyd. "I liken it to Cadillac this year announcing plans to relocate its headquarters from Detroit to Soho in New York City for kind of a younger, fresher image."

The relocation of the Mercedes headquarters could bring billions of dollars in new commerce to the Atlanta region.

"The center of gravity for the North American auto industry is now the Southeast," he said. "You have Volkswagen, you have Nissan, you have Toyota. You have Porsche now with operations in the Southeast. This Mercedes headquarters relocation to Atlanta will really punctuate the Southeast as being the center of gravity for the auto industry."

Mercedes-Benz USA is currently located in New Jersey, where it has 141,000 square feet of office space on 37 acres, according to the article from the **Chronicle**.

Copyright 2015 **WGCL-TV** (Meredith Corporation). All rights reserved.

### In The News

Promoted Links by Taboola



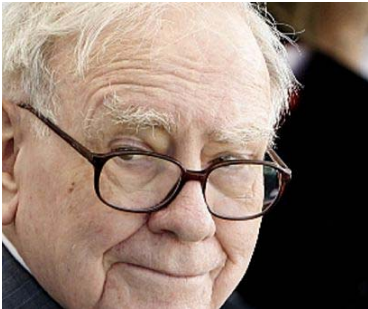
**Former cop uses property from Atlanta police to rob a bank**



**Another 'Bachelor' Cast Member Is Engaged and the Ring Is HUGE! (PHOTO)**  
 Stirring Daily



**Watch Airbus Risk \$1.5 Billion in a Wild Airplane Stunt**  
Reviewed.com



**Buffett Admits This Is A "Real Threat"**  
The Motley Fool



**Grieving mother makes plea after Atlanta woman found dead in Athens**



**2015 Surprises Drivers With a New Rule**  
Improve Insurance

**From Around The Web**

- **An Extremely Important Way to Pay Off Mortgage** (Bills.com)
- **Angelina Jolie Buys Her Son an Inappropriate Toy** (Stirring Daily)
- **How Vitamin D Affects Rheumatoid Arthritis** (Health Central)
- **This food DESTROYS brain cells (avoid it at all costs...)** (Boost Your Brain Guide)
- **What Does Your Surname Say About You** (Ancestry)
- **Pay Off Your Credit Card Balance Faster Using This One Trick** (Next Advisor Daily)

**More Stories**

Promoted Links

- **Ole Miss fan passes out, spends over \$900 on Uber ride**
- **Atlanta fire chief suspended for book with 'disturbing' LGBT sentiments**
- **Family: Suspected serial killer killed their brother**
- **Mom said officer had an inappropriate relationship with teen son**
- **Cold blast on the way**
- **Woman robbed, shot in face by man she met on dating website**

by Taboola

Offers and Articles From Around the Web



20 Party Pictures Taken At Just The Right Moment...



10 Celeb Plastic Surgery Disasters



10 of the Scariest People You've Ever Seen In...



Shocking! The Government Does Not Want You To...



Forget Googling Someone's Name & Try This New...



The #1 trick to REVERSE Tinnitus - bizarre...



These 100 Walmart shoppers are bound to give...



Trenton residents rattled by who they just...

ADVERTISEMENT

# 10 Best Web Hosts (2015)



[consumer-rankings.com/Hosting](http://consumer-rankings.com/Hosting)

We Reviewed the Good, Bad, & Ugly. Sign Up & Get a Free Domain Name!



NEWS  
VIDEO

WEATHER  
PHOTOS

**STATION**

- Meet the Staff
- Program Schedule
- Job Openings

**ONLINE PUBLIC FILE**

- Closed Captioning
- Childrens Programming
- FCC EEO Public File Report
- Public File Contact