THE DECISION MAKER'S MAGAZINE

HOW WE STACK

UP 2019

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SPECIAL REPORT

COST OF DOING BUSINESS

The Boyd Company ranks Nevada locations favorably for annual operating costs on a scale that includes payroll costs, lease rates, business taxes and workers comp costs. Whether it's a corporate office, a distribution warehouse or a manufacturing plant, operating costs are often less in Nevada than in competing markets. Lease rates for commercial real estate are also attractive compared to competitors. When factoring in Nevada's relatively low business tax burden and its proximity to major West Coast markets, the Silver State is increasing attractive to may types of businesses.

Office**	
Reno	\$1.84
Sacramento	\$1.98
Salt Lake City	\$1.98
Inland Empire	\$1.99
Las Vegas	\$2.16
Phoenix	\$2.24
Orange County	\$3.01
Greater Los Angeles Retail***	\$3.44
Reno	\$1.41
Sacramento	\$1.60
Salt Lake City	\$1.48*
Inland Empire	\$2.10*
Las Vegas	\$1.64
Phoenix	\$1.40
Orange County	\$2.58
Greater Los Angeles Industrial***	\$2.40*
Reno	\$0.47
Sacramento	\$0.69
Salt Lake City	\$0.51
Inland Empire	\$0.60
Las Vegas	\$0.72
Phoenix	\$0.64
Orange County	\$0.94
Greater Los Angeles	\$0.89

Source: CBRE. Q2-2019
*Q1 Figure
**Full Service Gross
***Triple Net, Per Square Foot

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(Ranked from least expensive)	Location	Annual Costs
1	Northport, FL	\$34,925,067
2	Minden, NV	\$35,746,696
3	Chesterfield, MO	\$36,477,719
4	Overland Park, KS	\$36,827,100
5	Plano, TX	\$36,964,839
6	Owings Mills, MD	\$38,262,779
7	King of Prussia, PA	\$42,061,024

Irvine, CA

San Rafael, CA

White Plains, NY

\$44,475,941

\$44.683.175

\$45,848,599

TOTAL ANNUAL OPERATING COSTS: CORPORATE OFFICE

Source: The Boyd Co., Inc., Princeton, NJ.	
Costs based on a 500-worker corporate administrative office occupying 300,000 sq. ft.	

(Ranked from least expensive)	Location	Annual Cost
1	Cordele, GA	\$12,008,906
2	Femley, NV	\$12,412,401
3	York, PA	\$12,851,905
4	Mesquite, NV	\$13,105,502
5	Bethlehem, PA	\$13,493,728
6	Hesperia, CA	\$13,785,471
7	Tracy, CA	\$14,330,513
8	Fieldsboro, NJ	\$15,046,091
9	Meadowlands, NJ	\$15,544,107
10	Stoughton, MA	\$16,134,036

Source: The Boyd Co., Inc., Princeton, NJ. Costs based on a 150-worker distribution center occupying 500,000 sq. ft.

(Ranked from least expensive)	Location	Annual Cost
1	Rocky Mount, NC	\$23,208,296
2	Greenville, SC	\$24,166,240
3	Gardnerville, NV	\$24,830,56
4	Hillsborn, OR	\$26,107,843
5	Columbus, OH	\$26,218,479
6	Aurora, CO	\$27,326,01
7	Mira Loma, CA	\$28,478,269
8	Davis, CA	\$29,240,634
9	Boston, MA	\$29,518,762
10	San Jose, CA	\$32,845,798

Source: The Boyd Co., Inc., Princeton, NJ.
Costs based on a 325-worker advanced manufacturing plant occupying 225,000 sq.ft.

(Ranked from least expensive)	Location	Annual Costs
1	Omaha, NE	\$23,049,243
2	Henderson, NV	\$23,268,590
3	Hershey/Lebanon, PA	\$24,462,054
4	St. Louis, MO	\$24,649,852
5	Portland, OR	\$25,096,510
6	Chicago, IL	\$26,394,754
7	Minneapolis, MN	\$26,527,47
8	San Diego, CA	\$26,875,276
9	Fairfield, CA	\$27,299,48
10	Boston, MA	\$28,160,40

Source: The Boyd Co., Inc., Princeton, NJ.
Costs based on a 500-worker food processing facility occupying 300,000 sq. ft.