

Utah CEO

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Matthew Pineda, President
Castle & Cooke Mortgage

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The New Jersey-based Boyd Company recently named southwest Utah as one of its top spots in the southwestern U.S. for relocation or expansion.

The firm said the abysmal real estate market in the St. George metro area may actually be a boon for firms looking for a deal on commercial space. Insituform Technologies, which makes pipe products, is among the California companies leaving for Utah — the company is relocating a Bay Area factory to Cedar City.

Utah's Canyon Country has turned an economic corner,

at least by anecdotal measures. Charlie DeLorme, economic development director for San Juan County, said tourism is bringing the region's economy back to near 2008 levels, when the recession took the bottom out of the area's revenue base as people scaled back on vacationing. Colin Fryer, who operates a 110-room lodge just north of Moab, said bookings are up after two dismal years.

South Jordan-based Connected Lyfe, which has about 1,000 customers

primarily in Brigham City, recently got the go-ahead from program providers to test its software for set-top boxes that helps bring together television programming, telephone and Internet service. The experiment could demonstrate how TV program consumption could change across the nation and world, said James McQuivey, a principal analyst at Forrester, the technology research firm based in Boston. McQuivey, a Utah native, told *The Salt Lake Tribune* that Connected Lyfe's delivery model represents "a very revolutionary change."